

# Game Day

## FOOTBALL

### GAME DAY OPPORTUNITIES



- Game Entitlement
  - Opportunity to “own” a game and gives sponsors a presence throughout all aspects of the game, including:
    - Video board recognition and Replay Tags
    - Radio advertisements
    - PA’s during the game
    - Game-day tickets
    - Logo on Game Program
    - Game Ball Presentation
    - Possible radio interview
    - Possible premium item giveaway
- On-Site Event Marketing
  - Opportunity for product display, sampling, contest or couponing
- On-Field Promotion
  - On-field promotion at one (1) home game

# Game Day

## BASKETBALL

### GAME DAY OPPORTUNITIES

- Game Entitlement
  - Opportunity to “own” a game and give sponsors a presence throughout all aspects of the game, including:
    - Video board recognition
    - Radio advertisements
    - PA’s during the game
    - Game-day tickets
    - Game Ball Presentation
    - Opportunity for premium item giveaway
    - Additional LED
- Game-Day Promotion
  - Opportunity for product display, sampling, contest or couponing
- On-Court Promotion
  - On-court promotion at one (1) home game



# Game Day

## BASEBALL

### GAME DAY OPPORTUNITIES



- Game Entitlement
  - Opportunity to “own” a game and give sponsors a presence throughout all aspects of the game, including:
    - Video board recognition
    - Radio advertisements
    - PA’s during the game
    - Game-day tickets
    - Ceremonial first pitch
    - Premium item giveaway
- Game-Day Promotion
  - Opportunity for product display, sampling, contest or couponing
- On-Field Promotion
  - On-field promotion at one (1) home game